CLASS OF SERVICE

This is a full-rate Telegram or Cablegram unless its deferred character is indicated by a suitable symbol above or preceding the address.

ESTER

R. B. WHITE PRESIDENT

NEWCOMB CARLTON CHAIRMAN OF THE BOARD

1201

J. C. WILLEVER FIRST VICE-PRESIDENT SYMBOLS

DL=Day Letter

NL=Night Letter

LC=Deferred Cable

NLT = Cable Night Letter

Ship Radiogram

DL=PASADENA CALIF

Time of receipt is STANDARD TIME at point of destination

1941 MAR 23

JOHN THACHER= :3101 R ST=

THANKS EXCELLENT LETTER. IT SEEMED SENSIBLE TO COME SOUTH ABOUT SUGGESTED VISIT THEREFORE TELEPHONED EXPECT TO ARE ENTHUSIASTIC. I BE SANTABARBARA APRIL IN INCLUSIVE ELEVENTH OPE YOU PLUS AT LEAST SEE QUESTIONS. THEY ARRANGE TO YOU BEFORE DAY AS BEST FITS YOUR PLANS. PLEASE WIRE ME DECISION MADE. BEST REGARDS= BEATRIX FARRAND.

BEATRIX. COMPANY WILL APPRECIATE SUGGESTIONS FROM ITS PATRONS CONCERNING ITS SERVICE